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Drinking Set No. 4 Beer tumbler - "Now is better"

design: Stefan Sagmeister, 2022

As sister to our painted „Beautiful Numbers“ we now add an engraved décor on Ludwig Lobmeyrs archetypical No.4 series beer tumbler. “Most of us would agree: Health is better than sickness, we prefer life over death, knowledge beats ignorance, many of us rather live in a democracy than a dictatorship. We prefer food over being hungry, and peace over war. All of these things can be measured. All of these things have been measured. Over the past 200 years. All of them have improved.” says designer Stefan Sagmeister commenting the project.

There are 6 variations engraved with corundum stone at our workshops in Vienna.

LOBMEYR

Drinking set/ 4/ 1/ Aug 2022

DECORS



HEALTH & SICKNESS

Health spending 1820 - 2020
as percentage of GDP, Europe

1820: 0 %
2020: 9 %



LIFE & DEATH

Life Expectancy, worldwide

top: 1820 - 29 years
bottom: 2019 - 73 years



KNOWLEDGE & IGNORANCE

Literacy, worldwide
Percentage of the global population
that can read and write

top: 1820 - 12 %
middle: 1918 - 28 %
bottom: 2016 - 82 %



DEMOCRACY & DICTATORSHIP

Democracies, worldwide
Number of democratic countries
worldwide, 1820 - 2010

top: 1820 - 12 %
middle: 1885 - 19 %
middle: 1951 - 58 %
bottom: 2016 - 82 %



FOOD & HUNGER

Share of the world population
escaping extreme poverty
worldwide, 1820 - 2015

from the top:
1820: 16 % escaped poverty
1870: 25 % escaped poverty
1920: 40 % escaped poverty
1970: 64 % escaped poverty
2015: 90 % escaped poverty



PEACE & WAR

Percentage of years in which the
`Great Powers` did not fight each other,
data aggregated over 25 year periods

from the top:
1795 - 1820: 35 % no wars between great powers
1835 - 1860: 75 % no wars between great powers
1875 - 1900: 90 % no wars between great powers
1915 - 1940: 60 % no wars between great powers
1955 - 1980: 90 % no wars between great powers
1990 - 2015: 100 % no wars between great powers